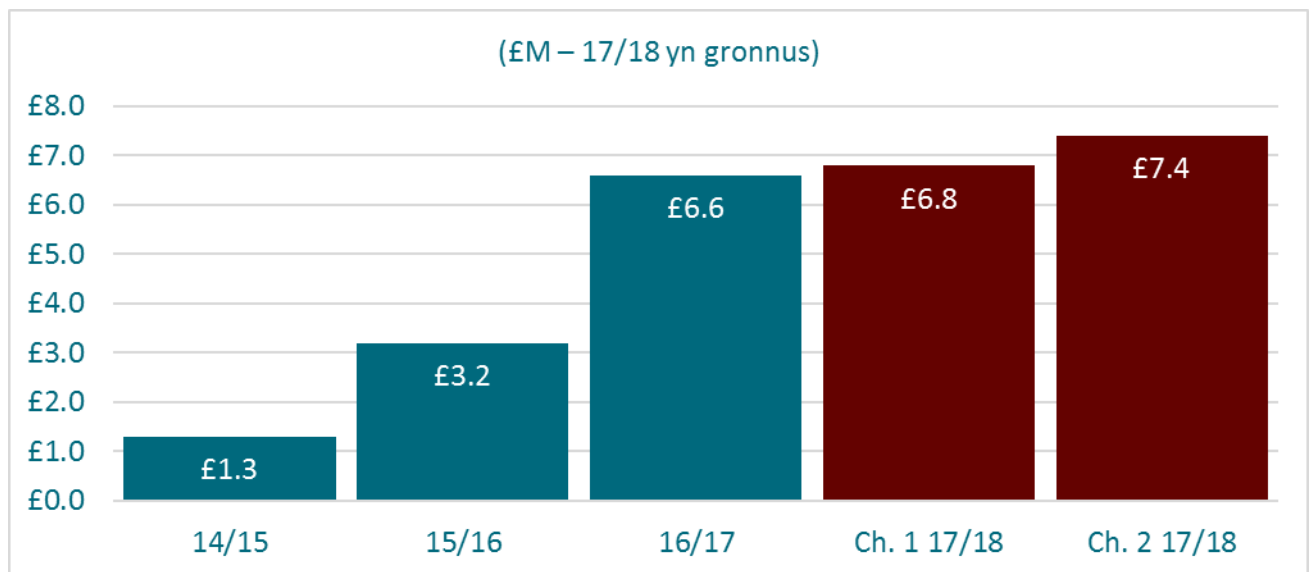


MEASURES OF THE CABINET MEMBER FOR ECONOMIC DEVELOPMENT

(up to the end of Quarter 2, 2017/18, September 2017)

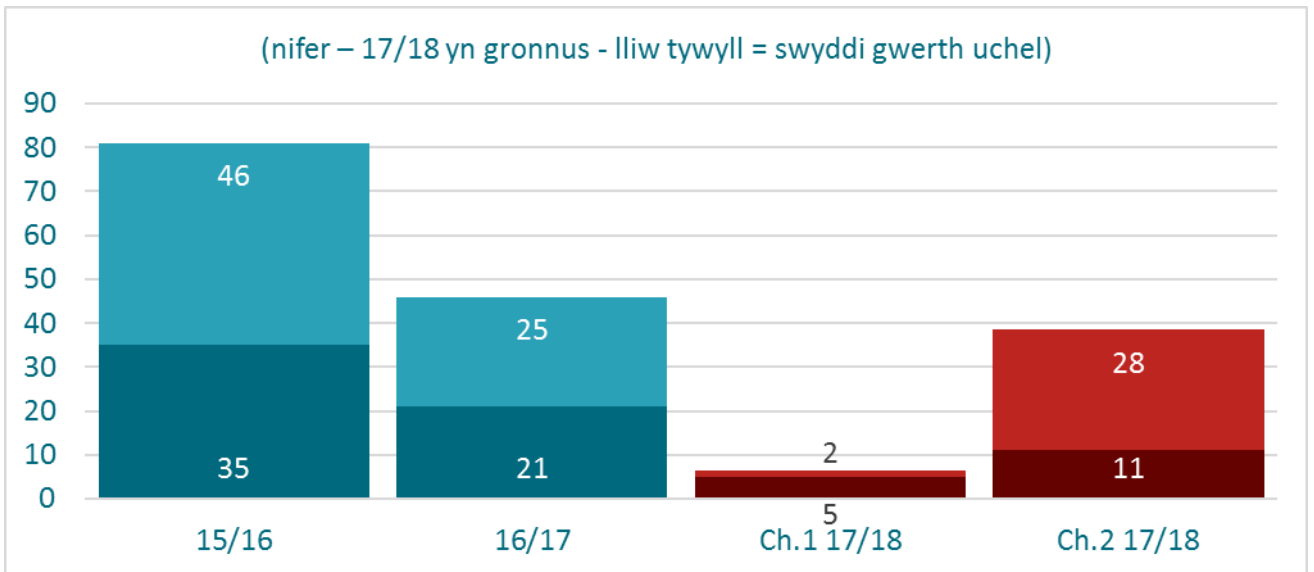
Field Measures

1. Secured Grants / match-funding for the County



The measure shows that the Department's performance secures resources to realise the Council's aspirations to develop the local economy.

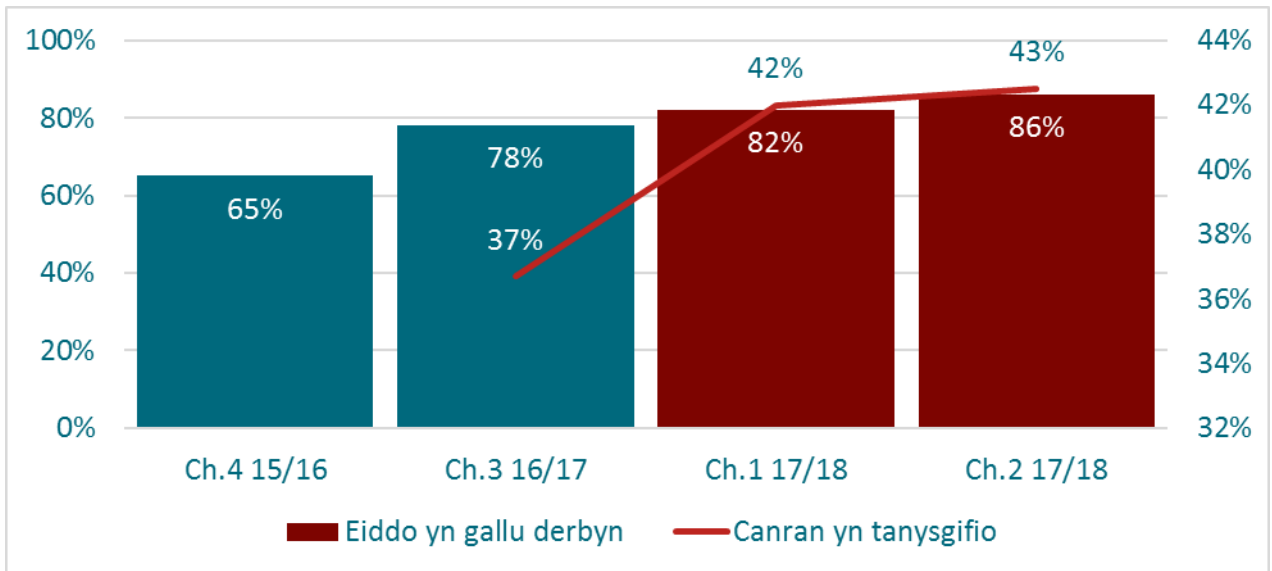
2. Jobs created by businesses receiving support



The measure shows the impact of the Department's activities in creating new jobs and high value jobs in particular.

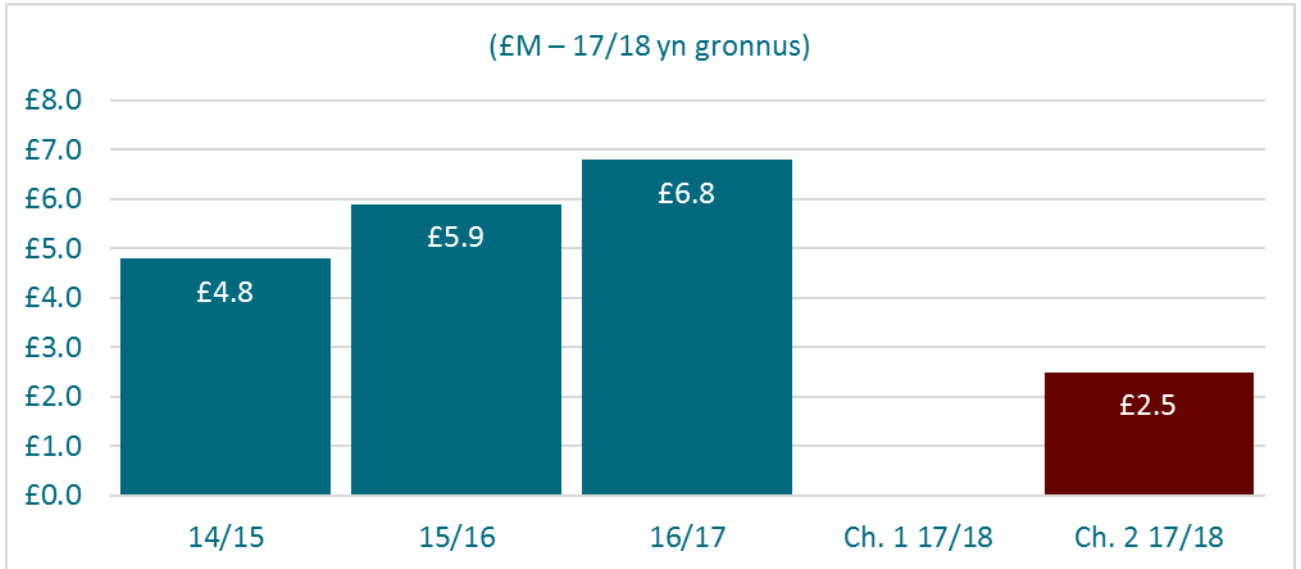
During Quarter 2 support was provided to companies within the digital sector in Parc Menai after they were procured by international businesses. The intervention of the High Value Jobs Programme has helped to secure nearly 100 jobs of high value in the county.

3. Percentage of property able to receive superfast broadband and the subscription rate



I believe that ensuring quality digital connectivity is key to supporting economic development and to maintain our communities in future. See information about this measure in **4.2 - Project E5 Digital Gwynedd**.

4. Benefits to the economy from supporting high profile and strategic events

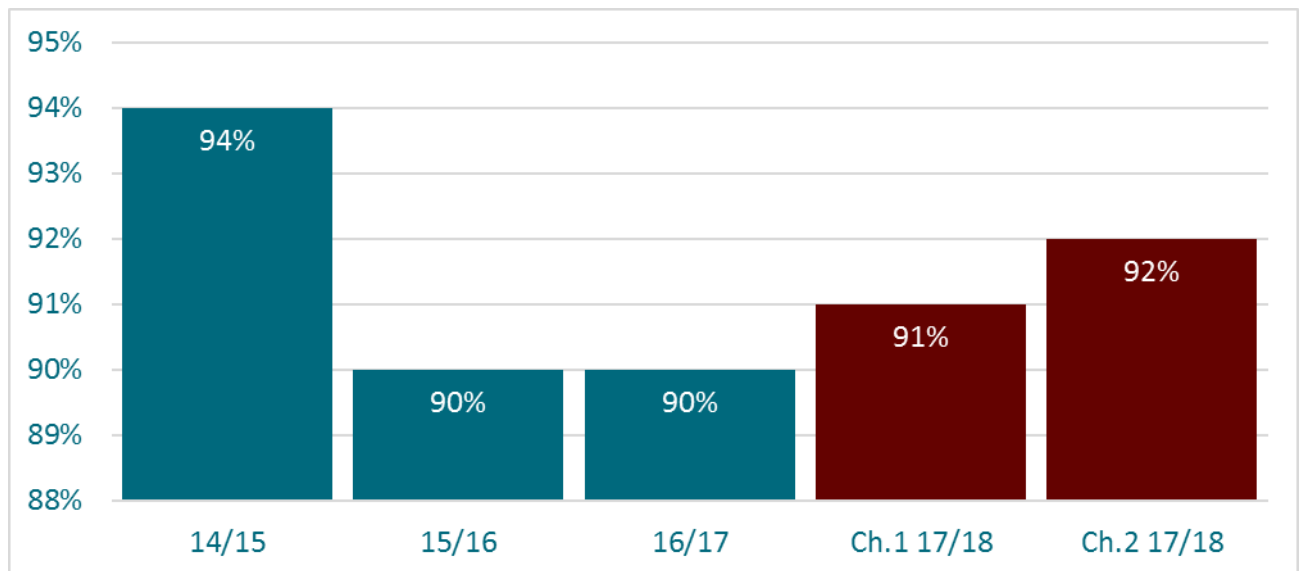


The measure shows the economic benefit of the Council's investment in supporting events.

Festival Number Six has been a success and is looking ahead to the future following problems in 2016/17 and the Council has been acknowledged as a supportive Council by the organisers at a reception during the festival. And an hour long programme on Festival No 6 was broadcast on the SKY ARTS channel for the first time this year promoting the county to a wide audience.

Service Measures

5. % of occupied Council owned industrial / commercial space



The measure shows the Business Support Service's performance in terms of meeting its income targets. I believe that the performance of the measure also indicates the business community's confidence in the county.

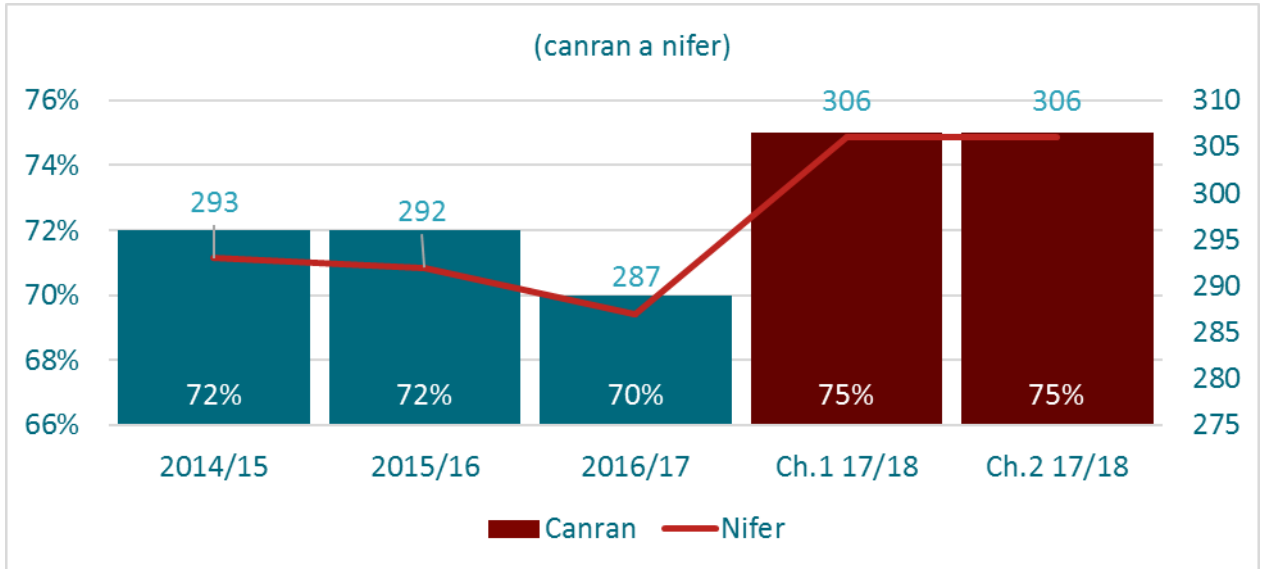
To date, this 2017/18's performance is better than expected, mainly due to filling space that has been dormant for some time in the Council's Enterprise Centres.

Caernarfon Town Centre Loans Fund

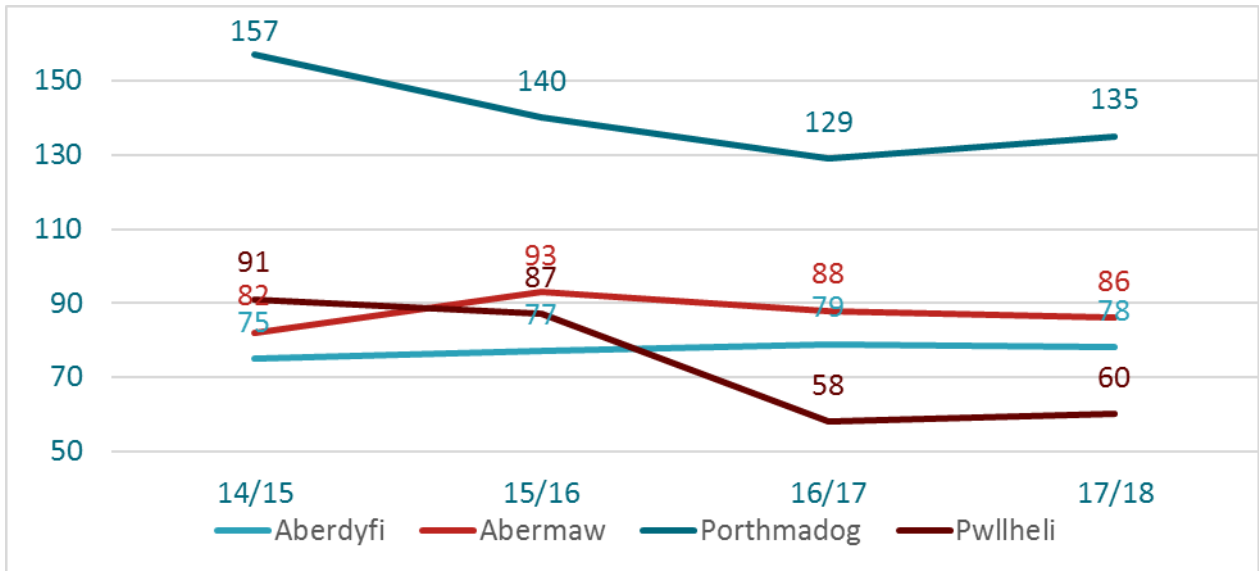
Six empty buildings are being brought back to commercial use as a result of receiving support from the Caernarfon Town Centre Loans Fund. 14 jobs will be created.

Rhys Davies, owner of the Tŷ Glyndwr Bunkhouse: "We are very proud to have been able to receive support. In a time where public money is much scarcer, the availability of these loans is a great support to small local businesses."

6. The Pwllheli Marina moorings are full



7. Number mooring every year within harbours



Again, the measure shows the performance of the Maritime and Rural Parks Service in terms of meeting its income targets and suggests customer satisfaction.

The majority of harbours are stable and Porthmadog has improved following a period of decline in numbers.